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## HONDA CERTIFIED COLLISION CENTRE – PILOT LAUNCH

Welcome to Honda Canada’s body shop certification program; for dealer-affiliated body shops sponsored by a Honda dealer. The objective of this program is to provide certification to collision repair facilities that meet or exceed Honda’s commitment to promote the correct, complete, and safe repair of Honda vehicles, and provide support to those collision repair businesses who have demonstrated a commitment to a high level of customer care and satisfaction.

### Launch (Pilot phase)

- Body shop needs to be sponsored by a Honda dealer
- Dealer can sponsor more than one body shop

### Being a Certified shop is a win-win because:

- You gain increased recognition for your shop’s professionalism.
- Being included on Honda Canada’s body shop locator site helps promote customer confidence and loyalty. (Timing to be determined)
- You’ll have increased opportunities to reach more customers.
- You’ll receive cost and time-saving tools (Service Express) to help you make a better and faster repair.

### Minimum Collision repair shop requirements – Pilot program

- Maintain a minimum of four (4) transactions per month (12 in a 3-month period) with a Honda dealer through AutoParts Bridge.
- Be an I-Car Gold Class shop: I-Car gold class certification for the facility and I-Car welding certificate for at least one technician performing structural welding.
- A resistance spot welder capable of exceeding 9000 amps welding current, greater than 772 lbf clamping pressure at current shop air pressure with a programmable welding cycle time.
- MIG brazing welder with pulse technology controller, CuSi3 filler wire and 100% Argon shielding gas.
- MAG welder, minimum 1000 MPa welding wire and 80% Argon + 20% carbon dioxide shielding gas.

DEALER DISTRIBUTION/ DISTRIBUTION CONCESSIONNAIRE:

- PARTS MANAGER     SALES MANAGER     SERVICE MANAGER     DEALER PRINCIPAL  
CHEF DES PIÈCES    CHEF DES VENTES    CHEF DU SERVICE    CONCESSIONNAIRE EN TITRE

## **Next Steps**

1. Notify Honda Canada of the body shop you want to sponsor at [COLLISION\\_INFO@CH.HONDA.COM](mailto:COLLISION_INFO@CH.HONDA.COM) *Please provide name, phone number and email address of the body shop contact*
2. Honda Canada will email the body shop a Pre-certification package to be completed and returned to [COLLISION\\_INFO@CH.HONDA.COM](mailto:COLLISION_INFO@CH.HONDA.COM)
3. Once received from the body shop, we will review the pre-certification information and pre-qualify the body shop for a site visit.
4. The Zone will contact the body shop to schedule an on-site visit and validate the information supplied in the pre-certification check list.
5. Certification will occur once the body shop passes the site validation.
6. The body shop will then be sent the terms and conditions, and a certification welcome package.

Regards,

HONDA CANADA INC.



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